



Custom Decals are normally supplied with permanent, pressure-sensitive acrylic adhesive. Temporary adhesive is available at no additional charge. Decals are

furnished with split backing for easy application. Four materials are available: White Vinyl, Yellow Vinyl, Transparent (Face Adhesive) and Transparent (Back

Adhesive). For face adhesive decals, Transparent Polyester material must be used. Custom quotes? Our pleasure!

Sq. Inches		25	50	125	250	500	1000	1500	2500	5000	10,000
5 or Less	One Color			1.87	.85	.46	.26	.19	.13	.09	.06
	Each Add'l Color			.57	.31	.17	.10	.07	.04	.02	.02
6 to 10	One Color	3.95	1.62	.89	.49	.28	.21	.14	.10	.07	
	Each Add'l Color	1.50	.65	.35	.19	.11	.08	.05	.03	.02	
11 to 17	One Color	8.09	4.13	1.81	1.01	.56	.33	.25	.19	.13	.10
	Each Add'l Color	3.51	1.84	.79	.41	.21	.12	.09	.06	.03	.02
18 to 28	One Color	8.88	4.60	2.04	1.14	.67	.42	.33	.25	.19	.13
	Each Add'l Color	3.93	2.07	.85	.46	.25	.14	.10	.07	.04	.03
29 to 41	One Color	9.21	4.71	2.14	1.18	.69	.45	.37	.27	.20	.16
	Each Add'l Color	3.98	2.13	.89	.48	.27	.14	.11	.08	.05	.03
42 to 56	One Color	9.43	5.09	2.34	1.34	.81	.54	.44	.33	.26	.22
	Each Add'l Color	4.31	2.26	.97	.55	.30	.17	.12	.09	.05	.04

STANDARD INK COLORS, Pantone® (☐=Refer to Pantone Chart, color does not reproduce well on monitors)

Colors approximate; specify a custom ink mix if an exact match needed (\$30/color)

102	203	290	469	425	803-F. Yellow
116	233	298	360	423	804-F. Orange
123	185	300	347	468	806-F. Pink
151	200	072	321	873-Metal. Gold	805-F. Red
172	202	2593	343	877-Metal. Silver	802-F. Green

OTHER INFORMATION

Color Match: Add \$30.00 per color to be matched.

Copy Changes: Copy Changes are available at the combined quantity price plus \$21 per each change. Size and colors must be the same on the entire order. Each change must be in multiples of 25. Available on sizes up to 175 square inches.

Die Cutting: No additional charge for decals with square corners when each dimension exceeds one inch. No charge for circles every 1/2" diameter or for repeat orders. On all others (56 or less square inches) add \$128.00.

Consecutive Numbering: Consecutive Numbering is available—call for pricing.

To Determine Price: Multiply length by the height to determine square inches. Find the "one color" price in your desired quantity; add the appropriate amount for each additional color. Remember: white is a color on transparent decals.

There is no additional charge for screen-making or set-up.

ARTWORK INFORMATION

Line Weight: .5 pt positive, 1.5 pt reverse

Trapping: Typically 2 pt, Flexo 1 pt.

Resolution: 300 dpi

Square or Die Cut: 1/8" border from copy to cut edge.

2 pt trap hides mis-registration

1 pt trap shows mis-registration

